Pitch: This is an idea which was implemented by Western at OE3C 2013. They gave increasing recognition for increasing amounts of sponsorship. They brought in about $1500 worth of donations, so I think this campaign must have been pretty succesful.

1. LEAD SPONSOR (over $1500):
   * **In-Person Representation**: On-site promotional kiosk manned by company/organization representative.
   * **Oral Recognition**: Verbal recognition as sponsor during opening and closing remarks.
   * **Recognition on Print Materials**: Large company name and logo, sponsorship level, and short statement (e.g., company objectives) displayed in Conference Proceedings.
   * **Recognition on Marketing Materials**: Large company logo displayed on all OE3C communication and marketing tools.
   * **Recognition on the OE3C Website**: Large company name, logo, and web-link displayed prominently on the OE3C webpage.
2. PLATINUM ($1000):
   * **Oral Recognition**: Verbal recognition as sponsor during opening and closing remarks.
   * **Recognition on Print Materials**: Large company name and logo, sponsorship level, and short company statement (e.g., main objectives) displayed in Conference Proceedings.
   * **Recognition on Marketing Materials**: Large company logo displayed on all OE3C communication and marketing tools.
   * **Recognition on the OE3C Website**: Large company name, logo, and web-link displayed prominently on the OE3C webpage.
3. GOLD ($500):
   * **Oral Recognition**: Verbal recognition as sponsor during opening and closing remarks.
   * **Recognition on Print Materials**: Medium company logo and sponsorship level displayed in Conference Proceedings.
   * **Recognition on Marketing Materials**: Medium company logo displayed on all OE3C communication and marketing tools.
   * **Recognition on the OE3C Website**: Medium company logo and web-link on the OE3C webpage.
4. SILVER ($250):
   * **Recognition on Print Materials**: Small company logo displayed in Conference Proceedings.
   * **Recognition on the OE3C Website**: Small company logo and web-link on the OE3C webpage.
5. BRONZE ($100 or product donation):
   * **Recognition on the OE3C Website**: Small company logo and web-link on OE3C webpage.
   * **Oral Recognition (re. product donation)**: Verbal recognition as sponsor at awards reception